

## **Assistant Director Report February 15, 2022**

### **KIP Project Updates**

1. Listserv
  - Listserv has been less active this month, but still going strong
  - Immunizations newsletter now includes a vaccine preventable disease that has been shared with our partners as well.
2. White Paper
  - Survey responses are in. Over 45% of LHDs are unsure of how to combat misinformation, that will be covered in the paper.
  - Have gotten some great research and recommendations will be tailored to vaccine misinformation and survey results.
  - Outline has been created.

### **Mid-Year Meeting**

1. Happening on the first day of the conference
2. Will cover vaccine misinformation for all vaccines
3. Need speaker ideas/content
4. Social media start up kit will be included