

Executive Director Report January 14, 2020

Organizational Updates

- **2020 Member Dues**
 - Mailed out on January 6, 2020
 - Any LHD that does not pay by March 31, 2020 will be removed from the membership roll as per the bylaws
 - Given KALHD's current cash situation we would appreciate receiving the dues as soon as possible
- **2019 Annual Report**
 - I filed KALHD's annual report with the Kansas Secretary of State on January 8, 2019
- **Office Move**
 - KALHD's move with KAC completed in late December.

Project Updates

- **PHEP**
 - I requested Q2 SFY 2020 success stories on January 2nd. I'll send those to PHEP after the 16th.
 - I submitted our contract reimbursement request to PHEP on January 2nd. This covers the Q2 period of work and is a compensation ask of \$16,730.78.
- **KHF Capacity Grant**
 - December saw a lot of activity with developing templates. This will continue, along with legislative tracking.
 - Templates are stored on a public-facing page at the KALHD website:
<https://www.kalhd.org/legislative-templates/>
 - If anyone would like a template created just let me know and I can prioritize it.
- **Sunflower Platform Project**
 - This project officially started this month but I already started working with Jay Hall in December on the outline for the legislative platform portion (he is very pressed for time given his lobbyist role with KAC and thus we wanted to get some of the work done early).
 - We should receive our first payment from this grant sometime this month.
- **Public Health Marketing Topic**
 - I've had a few conversations with Rick Reynolds (<http://healthdepartmentmarketing.com/>) after his organization, Health Department Marketing, was on my contact list for MYM sponsors
 - He does turn-key marketing solutions, including public and commission-oriented strategies, for monthly fees.
 - He would be interested in doing a virtual presentation if there is a desire by KALHD members to learn more.
 - Another option would be a training or something like a keynote at our MYM.

- Note: we have no budget for keynote fees. If this is of interest I could solicit support from a philanthropy but I'd expect 2021 to be more practical versus getting a funding decision before this year's meeting.
- Health Department Marketing did a brief video highlighting how the public doesn't know what a public health department does: https://youtu.be/yNMmdC0Vp_s
- Is public health marketing an area the board feels KALHD should focus on? Marketing came up in 2019 with some of my member interactions, but it didn't seem like a priority area for KALHD to involve itself.

Legislative Updates

- I have obtained a lobbyist badge in order to ensure we comply with Kansas Ethics requirements on any lobbying activity I do (IRS limits our lobbying but permits a small amount; I predict no risk on that front as most of what I'll be doing is advocacy and very actual specific lobbying per legal definitions).
- The legislative session started yesterday (1/13/2019).
- KALHD members were asked in December to reach out to relevant legislators who KDHE identified as having influence on the State Formula issue (either the funding increase or the change in statute relating to the minimum payment amount).
 - Numerous health departments have indicated they sent emails reaching out, and some even provided me copies of the replies they received.
- The administrator listserv will be kept informed of legislative activities via emailed updates, which won't be rehashed here (unless someone wants to discuss something!).

Important Dates to Remember

- January 22, 2020: Local Government Day (register for free: <https://netforum.avectra.com/eweb/StartPage.aspx?Site=KAC&WebCode=HomePage>)
- February 18, 2020: KALHD Governing Board Meeting (online)
- June 15-17, 2020: KALHD Mid-Year Meeting (6/15 will be a pre-conference Data Day at no cost; 6/16-6/17 will be the actual MYM) in Wichita (Hotel at Old Town)

--Dennis Kriesel, KALHD Executive Director