2017 Midyear Meeting

KALHD Vision:
A system of local health departments committed to helping all Kansans achieve optimal health by providing foundational public health services.
Accommodations

Hotel at Old Town
830 East First
Wichita, Kansas 67202
(316) 267-4800
www.hotelatoldtown.com

The 2017 Midyear Meeting is held at the Hotel at Old Town. The landmark 1906 building—recognized by its iconic cupola—has been transformed into a Victorian-era showcase. Elegant, turn-of-the-century style furnishings are complemented by inviting amenities. Complimentary wireless internet is available in the conference center and is not password protected. Garage and lot parking is free for conference attendees. Check out is noon. If you have any questions about the Hotel at Old Town please call 316-267-4800.

Nursing Continuing Education

To request approval for Nursing Continuing Education credits complete and submit an Individual Offering Approval Form available at http://www.ksbn.org/cne/ioa.pdf. Additionally, the following materials available through the conference description on KS-TRAIN must be provided: learning objectives, detailed agenda, and certificate of completion. For more information, visit www.ksbn.org or call 785-296-3782.

Sign-In Sheets

For KALHD and KS-TRAIN record-keeping purposes, we ask that all meeting attendees sign the pre-formatted sign-in sheets. All registered users are listed on the sheet with a space provided for a signature. In addition to signing the general session sheet during registration, attendees are required to sign-in for breakout sessions. Participants' signatures serve as record of attendance and provide verification in the KS-TRAIN system to attendees who wish to receive a certificate of attendance. Questions or comments can be sent to Heather.Richardson@kalhd.org.

Meeting Evaluations

Evaluations for the 2016 KALHD Midyear Meeting will be available on KS-TRAIN beginning Monday, June 26. Questions or comments can be sent to Heather.Richardson@kalhd.org.
The Purpose of the Local Public Health Leadership Series is to enhance the ability of local public health department staff to exercise leadership in the delivery of public health services to Medicaid-eligible residents in their communities. The series provides participants with a place to learn leadership principles and experiment with different ways of work—individually and together—to create meaningful community change.

Twenty-one public health professionals are being recognized for their commitment to strengthening the public health system by continuing their own professional development journey.

Congratulations to the following Public Health Leadership Series Graduates:

Anna Brown  Reno County Health Department  
Barb Kempf  Wyandotte County Health Department  
Charissa Wall  City-Cowley County Health Department  
Cheryl Hoberecht  Pawnee County Health Department  
Daniel Perez  Riley County Health Department  
Darcie Van Der Vyver  Pratt County Health Department  
Eldonna Chesnut  Johnson County Health Department  
Jane Freyenberger  Riley County Health Department  
Jennifer Green  Riley County Health Department  
Jerome Marquez  Lawrence-Douglas County Health  
Karen Flanders  Lawrence-Douglas County Health  
Karen Kelley  KDHE, BCHS/LPH  
Krysten Watkins  Barton County Health Department  
Mai Nguyen  Sedgwick County Health Department  
Maryoskar Marquez  KDHE/KSFHP  
Michelle Markvicka  Riley County Health Department  
Patricia Reynolds  Barton County Health Department  
Peggy Gabler  Lawrence-Douglas County Health  
Rebecca Potvin  Riley County Health Department  
Tammy Drake  Riley County Health Department  
Vince Romero  Lawrence-Douglas County Health
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
</table>
| 7:30 AM - 8:15 AM | Breakfast and Registration  
Conference Center Hallway |                                                                         |
| 8:15 AM - 8:30 AM | Welcome  
Presented by KALHD President Dana Rickley  
Keen Kutter Rooms A/B |                                                                         |
| 8:30 AM - 9:45 AM | Public Health Informatics  
Presented by Marty LaVenture, Kari Guida  
Minnesota Department of Health  
Keen Kutter Rooms A/B |                                                                         |
| 9:45 AM - 10:00 AM | BREAK |                                                                         |
| 10:00 AM - 11:15 AM | Public Health Informatics  
Presented by Marty LaVenture, Kari Guida  
Minnesota Department of Health  
Keen Kutter Rooms A/B |                                                                         |
| 11:15 AM - 11:30 AM | BREAK |                                                                         |
| 11:30 AM - 12:00 PM | Public Health Informatics  
Presented by Marty LaVenture, Kari Guida  
Minnesota Department of Health  
Keen Kutter Rooms A/B |                                                                         |
| 12:00 PM - 1:00 PM | Lunch  
Recognition of PH Leadership Series Participants  
Keen Kutter Room D |                                                                         |
| 1:00 PM - 1:30 PM | Worksite Wellness  
Presented by Elizabeth Ablah  
WorkWell KS  
Keen Kutter Rooms A/B |                                                                         |
| 1:30 PM - 1:45 PM | BREAK |                                                                         |
| 1:45 PM - 3:00 PM | Breakout 1: It's a wrap! Now what? - Recap of the 2017 Kansas Legislative Session  
Presented by Melissa Wangemann, Kansas Association of Counties  
Convened by Beth Brown  
Simmons Room A/B |                                                                         |
|  | Breakout 2: Modernizing Public Health  
Presented by Sonja Armbruster, WSU, Community Engagement Institute  
Convened by Michelle Ponce  
Keen Kutter A/B |                                                                         |
|  | Breakout 3: Telling Your Story: Effective Messaging Using Multiple Platforms  
Presented by Tami Bradley, Bothner & Bradley, Inc.  
Convened by Diedre Serene  
Keen Kutter C |                                                                         |
| 3:00 PM - 3:15 PM | BREAK |                                                                         |
| 3:15 PM - 4:30 PM | Breakout 1: It's a wrap! Now what? - Recap of the 2017 Kansas Legislative Session  
Presented by Melissa Wangemann, Kansas Association of Counties  
Convened by Michelle Ponce  
Simmons Room A/B |                                                                         |
|  | Breakout 2: Modernizing Public Health  
Presented by Sonja Armbruster, WSU, Community Engagement Institute  
Convened by Lynnette Redington  
Keen Kutter A/B |                                                                         |
|  | Breakout 3: Telling Your Story: Effective Messaging Using Multiple Platforms  
Presented by Tami Bradley, Bothner & Bradley, Inc.  
Convened by Dana Rickley  
Keen Kutter C |                                                                         |
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 7:30 AM - 8:00 AM | **Breakfast and Registration**  
Conference Center Hallway                                      |
| 8:00 AM - 8:15 AM | **Welcome**  
Presented by KALHD Executive Director Michelle Ponce  
Keen Kutter Rooms A/B                                      |
| 8:15 AM - 9:30 AM | **HIPAA Refresher and Risk Assessment**  
Presented by Susan Thomas, Pershing Yoakley & Associates, P.C.  
Keen Kutter Rooms A/B                                     |
| 9:30 AM - 9:45 AM | BREAK                                                               |
| 9:45 AM - 10:45 AM | **FPHS Capacity Assessment Results**  
Presented by Kansas Health Institute  
Keen Kutter Rooms A/B                                      |
| 10:45 AM - 11:00 AM | BREAK                                                               |
| 11:00 AM - 12:30 PM | **FPHS Fiscal Assessment Results & Scenarios**  
Presented by BERK Consultants  
Keen Kutter Rooms A/B                                     |
| 12:30 PM - 1:15 PM | **Lunch**  
Keen Kutter Room D                                             |
| 1:15 PM - 2:15 PM | **PHEP: Overview of New Project Period Requirements**  
Presented by Catherine Byrd and Elisa Nehrbass  
Keen Kutter Rooms A/B                                     |
| 2:15 PM - 4:15 PM | **KALHD Business Meeting**  
- ED Report  
- Monthly Financial Report  
- Budget Review  
- School Inspections (Cristi Cain, KDHE)  
- Member Engagement Survey Report from District Meetings  
Keen Kutter Rooms A/B                                     |
Public Health Informatics

Presenters: Marty LaVenture & Kari Guida, Minnesota Department of Health

Marty LaVenture PhD, MPH, FACMI is Director of the Office of Health IT and e-Health and center for health informatics at the Minnesota Department of Health. Dr. LaVenture leads the statewide Minnesota e-Health Initiative, a public–private collaborative chartered in 2004 to advance EHR adoption and use in Minnesota. He has a master’s degree in epidemiology and a PhD in Health Informatics from the University of Minnesota. Dr. LaVenture is an adjunct member of the faculty for health informatics and faculty for public health at the University of Minnesota. He is an elected fellow of the American college of medical informatics, and is a member of the ASTHO e-health policy committee. Dr. LaVenture has authored numerous publications, including the chapter on public health informatics in 4th edition of the Shortliffe & Cimino's *Textbook of Biomedical Informatics (BMI)*. He has delivered many presentations to state and national audiences and he has received multiple awards for his work and accomplishments. He is a travel and photography enthusiast.

Kari Guida is a Senior Health Informatician at the Office of Health Information Technology and e-Health at the Minnesota Department of Health. Ms. Guida leads and advises statewide projects and activities that advance the adoption and use of e-health, support the collection, use and sharing of health information for health equity, and improve the adoption and use of nationally accepted standards. In addition, she works with stakeholders to design, implement and evaluate informatics and e-health projects and strategies to effectively address priority health needs and provides public health informatics consultation, technical assistance, training and education to internal and external partners. Recent projects include the development of the Minnesota e-Health Roadmap and Minnesota e-Birth Records Project. Ms. Guida has a master’s degree in public health and a master’s degree in health informatics both from the University of Minnesota.

Session Description:
This session will explore the question, “What is public health informatics?” In doing so, we will discuss national issues; distinguish between data and technology; and explore the operational, assessment, and surveillance aspects of technology as we move toward Public Health 3.0 and seek to develop informatics savvy local public health departments.

Learning Objectives:
Local public health leaders will
- understand how informatics is a tool to improve the collection, use, and sharing of information;
- learn from colleagues on improving decision making and better serving communities through leveraging information and informatics;
- identify three strategic actions to build and leverage informatics capacity; and
- discuss the important role of informatics to move toward public health 3.0.
Worksite Wellness

Presenter: Worksite Wellness

Presented by Elizabeth Ablah, WorkWell KS

Dr. Ablah received a Bachelor of Arts with distinction from St. Olaf College, a Master of Public Health from the University of Kansas School of Medicine-Wichita, and a Master and Doctorate in Community Psychology from Wichita State University.

She is an associate professor in the Department of Preventive Medicine and Public Health at the University of Kansas School of Medicine-Wichita. Her research interests include community-based participatory research, physical activity and healthy foods, the built environment, health impact assessments, and worksite wellness. In particular, Dr. Ablah's research focuses on how policies, systems, and environments can foster cultures of health.

Session Description:
This session will explore how implementing a worksite wellness program benefits not only individual staff members but also the organization as well.

Learning Objectives:
Participants will
• understand the importance of worksite wellness,
• be able to describe the benefits of worksite wellness to worksites, and
• gain an understanding of resources available for development and implementation of worksite wellness plans.
Breakout 1: It's a wrap! Now what? - Recap of the 2017 Kansas Legislative Session
Presenter: Melissa Wangemann, Kansas Association of Counties

Melissa Wangemann is General Counsel and Director of Legislative Services for the Kansas Association of Counties. Melissa serves as legal advisor to the Association, and provides legal assistance to counties and county officials. She also coordinates the KAC's legislative work at the state and federal levels of government. She is the primary contact to the Kansas 911 Coordinating Council and administers the contract for the Local Collection Point Administrator relating to KAC’s 911 duties. She also serves as the executive secretary to the County Counselors Association of Kansas.

Prior to joining KAC in the fall of 2008, she served as counsel to Kansas Secretary of State Ron Thornburgh for twelve years. Before joining the Secretary of State’s Office she worked in the private practice of law in Wichita and Topeka. Born and raised in Wichita, Melissa went to Wichita State University and graduated with a Bachelor’s of Art degree in English. She received her Juris Doctorate from the University of Kansas.

Session Description:
KAC staff will recount the biggest issues of the 2017 session, the impact to Kansas counties, and how the association works with our state legislators to represent the best interests of local government.

Learning Objectives:
Participants will
• hear about legislation that passed during the 2017 legislative session that affects Kansas counties;
• learn about the legislative session’s focus on the state budget, state tax plan, and school finance formula; and
• understand the impact of the 2017 legislative session on the State as a whole and on Kansas counties.
Breakout 2: Modernizing Public Health
Presenter: Sonja Armbruster, WSU, Community Engagement Institute

Sonja Armbruster, MA, is the Director for the Center for Public Health Initiatives, Community Engagement Institute, Wichita State University. Sonja leads a team that works to improve the public health system in Kansas by empowering people, developing organizations and strengthening systems. She is a frequent conference presenter, facilitator, and trainer in Kansas and across the country. Her primary interest areas include workforce development, accreditation of health departments, performance management, and quality improvement. Previously, she worked at the Sedgwick County Health Department where she served in a number of administrative roles, including program and policy development, health promotion program management, development of the strategic plan and performance management system, supervision of the QI and accreditation preparation efforts, and leadership of community health assessment. Her formal education includes a Bachelor of Arts in secondary education and a Master of Arts in communication, both from Wichita State University. Sonja serves as a site visitor for the Public Health Accreditation Board, is a member of the National Association of County & City Health Officials, is a member of the leadership team for the Wichita Health Alliance and is a member of the board for EC Tyree Health & Dental Clinic.

Session Description:
Public health is evolving, both locally and across the nation. In this session, we will examine the current and emerging concepts and issues in public health.

Learning Objectives:
Participants will
• identify emerging frameworks aimed at modernizing public health,
• describe current actions that demonstrate these frameworks in action today, and
• apply key concepts to design action steps that move from theory to modern public health.
Breakout 3: Telling Your Story: Effective Messaging Using Multiple Platforms
Presenter: Tami Bradley, Bothner and Bradley, Inc.

Tami Bradley loves the challenge of communication. More specifically, she loves to help clients figure out strategies that will help them communicate effectively.

With a background in audience research and applied marketing techniques that show results, Tami takes this challenge seriously. She spent nearly 12 years in senior management for the Kansas Health Foundation, where she directed social marketing projects related to children's health and public health, including Emmy-award winning media campaigns and community-based initiatives. She has published in the areas of social marketing and information/knowledge management.

Since starting her own business, Tami has helped clients understand their own organizational communication needs, their external target audiences and how to apply communication strategies that make a positive difference. Tami has a bachelor's degree in journalism and a master's degree in communication, both from Wichita State University.

Session Description:
Public health officials must be able to communicate effectively in order to engage with clients, the general public, and policy makers. The methods and types of communication vary based on both purpose and audience. This session will provide tips and tools for effective messaging and how to choose the most appropriate methods to achieve your objectives.

Learning Objectives:
Attendees will learn effective communication strategies for
• designing public awareness campaigns;
• building relationships with key stakeholders, including elected officials at the local, state and national level; and
• selecting the right communication tools for the right audience (such as, social media tools).
HIPAA Refresher and Risk Assessment
Presenter: Susan Thomas, Consulting Manager, PYA
Susan has spent nearly three decades working in a variety of managerial and clinical capacities including compliance management, clinical department leadership, provider practice administration, internal audit, quality outcomes, and healthcare advocacy. A former corporate compliance officer and clinical department director, she has a demonstrated record of success in program development and expansion as well as the ability to form mutually beneficial relationships. Susan is a hands-on manager and decisive team leader with highly developed negotiation skills and experience cultivating strategic healthcare business partnerships, recruiting and directing teams, developing performance improvement measures, and creating effective training programs.

Session Description:
This session is designed to be a “refresher” on the HIPAA and to provided information and resources related to the HIPAA Privacy, Security, and Breach Notification Rules Audit Program.

Learning Objectives:
Participants will
• understand the Office of Civil Rights (“OCR”) Health Information Technology for Economic and Clinical Health (“HITECH”) audit program,
• review lessons learned from Phase 1 audits,
• discuss the scope and selection for Phase 2 audits,
• determine Health Insurance Portability and Accountability Act (“HIPAA”) audit readiness,
• review a breach investigation case study, and
• consider additional resources.
FPHS Capacity Assessment Results
Presenter: Gianfranco Pezzino, Kansas Health Institute
Gianfranco Pezzino, M.D., M.P.H., Senior Fellow and Strategy Team Leader, joined the Kansas Health Institute in 2004. He oversees KHI’s work on public health services and systems. Gianfranco’s work focuses on the development and dissemination of best practices for the organization, financing and delivery of public health services. This work includes supporting local public health departments in their preparation for national accreditation, and contributing to the field of applied public health services and systems research. Gianfranco co-directs the Center for Sharing Public Health Services, a multi-year, multi-million dollar national initiative funded by the Robert Wood Johnson Foundation which focuses on cross-jurisdictional sharing as a strategy to create efficiencies in public health.

Gianfranco has international health experience, and served as state epidemiologist and medical director for the bioterrorism program with the Kansas Department of Health and Environment. During this time, he was president of the Council of State and Territorial Epidemiologists. In addition to his work at KHI, Gianfranco serves as the Shawnee County, Kansas health officer and is a site visitor for the Public Health Accreditation Board (PHAB).

Gianfranco obtained his medical degree magna cum laude at the University of Bologna, Italy, and his master’s degree in public health at the Johns Hopkins Bloomberg School of Public Health. He is a Fellow of the American College of Preventive Medicine, is Board-certified in preventive medicine and public health and is certified in evaluation practice from George Washington University. See more at: http://www.khi.org/about/member/gianfranco-pezzino-md-mph#sthash.zqzW2nWt.dpuf.

Session Description:
In March 2017, approximately 80% of local health departments in Kansas conducted a self-assessment of their capacity to provide the core package of services as defined in the Kansas Foundational Public Health Services. The assessment will identify gaps and opportunities for moving toward a system of local health departments committed to helping all Kansans achieve optimal health by providing foundational public health services. In this session, the initial results of the capacity assessment will be shared for the first time.
FPHS Fiscal Assessment Results & Governance Solutions
Presenter: Annie Sieger, BERK Consulting
Annie is the Project Manager of the Future of Public Health in Kansas Fiscal Assessment, which seeks to cost FPHS in Kansas. She is a Senior Associate at BERK Consulting who focuses on policy and financial analysis, including cost studies, needs assessments, and policy analysis related to FPHS.

Annie is currently working with two other states, Oregon and Washington, on FPHS. In Oregon, she is leading an needs assessment of FPHS with Oregon’s nine tribally-recognized tribes, in an effort to understand their roles in the governmental public health system in the state. She previously led the Public Health Modernization Assessment, Oregon’s needs and fiscal assessment, completed in June 2017. In Washington, Annie facilitates the FPHS Technical Workgroup, a large group of public health professionals charged with evaluating the technical aspects of FPHS, including needs and fiscal assessment, service delivery, accountability, and performance measurement. Annie also leads the technical analysis that the FPHS Technical Workgroup evaluates.

Session Description:
KALHD contracted with BERK Consulting to develop a cost estimation assessment process and tool to identify the extent to which a sample of local health departments are currently providing FPHS for governmental public health and the costs of full implementation. In this session, the initial results of the fiscal assessment will be shared for the first time.
PHEP: Overview of New Project Period Requirements
Presenter: Catherine Byrd & Elisa Nehrbass

Catherine Byrd is currently the Grants Management Coordinator for KDHE. Catherine moved to Topeka from Liberal, KS in March of 2016 and began work at KDHE in May 2016. She came to KDHE from the Liberal, KS Police Department where she worked as a Records Supervisor. During her time there she was also the grant writer for the department and wrote multiple grants over a seven year period. While in Liberal she was also part of the Liberal Area Family Coalition.

Catherine feels that her background in working at the Police Department and her participation in the coalition, where the main goal of both was to help the community, has helped acknowledge the hard work that is put forth by the health departments on a daily basis. She feels that the hard work put forth by the health departments extends over into their goal of being prepared and makes her job much easier in supporting them.

Elisa Nehrbass is currently the Preparedness Training Coordinator and Interim Exercise Coordinator for KDHE. Elisa moved to Topeka from Pittsburg, Kansas in March of 2016. She possesses a Master’s Degree in Education from the University of Arkansas-Fayetteville, as well as, a background in developing and providing educational trainings on local and county levels for 13 years.

Before coming to work for the State of Kansas, Elisa was implementing a variety of grant programs in Southeast Kansas from Head Start home-based initiatives to health and safety projects with child care professionals to building literacy in the school districts. She says that having the background of working on the “front lines” of implementing grant requirements on the local level has provided an appreciation for local health departments and hospitals and a desire to support them as they work to achieve the emergency preparedness expectations.

Session Description:
As we enter into a new budget and project period for the Public Health Emergency Preparedness Program (PHEP), staff members from the Kansas Department of Health and Environment will host a presentation and discussion on expectations and requirements for program implementation.

Learning Objectives:
Participants will
• gain an understanding of the general PHEP program changes that go into effect on July 1, 2017,
• identify and discuss issues that stem from the proposed program changes, and
• gain an understanding of the program’s workplan requirements.