

Community Engagement Test

Wildcat Region

- Time Constraints
- Region staff Change

- Key Informant Interviews
 - Decided who from the community would be involved in the interviews
 - Discussed data
 - Developed 3 questions – Formal Technique
 - Used the questionnaire in telephone interviews and group interviews.
 - Recorded a Summary of the information
- Use the information to collect community opinions

- Advantages - Obtained good information
 - Cost was minimal
 - Minimal Time

- ❖ Disadvantage - Information could be bias
 - Limited # of interviews or group may have minority view
 - Diversity isn't accounted for

- Good Community Engagement Technique – Practice would improve results